

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

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BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

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Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

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Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

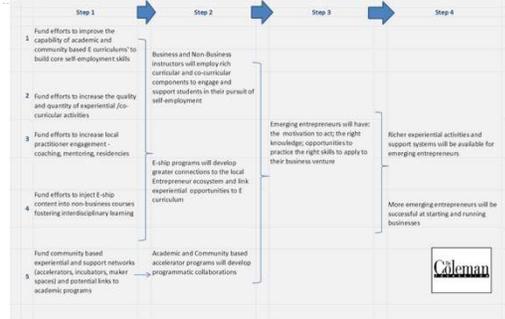
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

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Impact Plan - Entrepreneurship



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Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

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Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

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The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

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- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



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Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

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Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

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Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

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Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

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Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

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Impact 5: Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

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Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

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Additional Entrepreneurship Updates

- ▶ Beloit
- ▶ DePaul
 - ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

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Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

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Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

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Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

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Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

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Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



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Coleman Supportive Oncology Collaborative CSOC - Adults

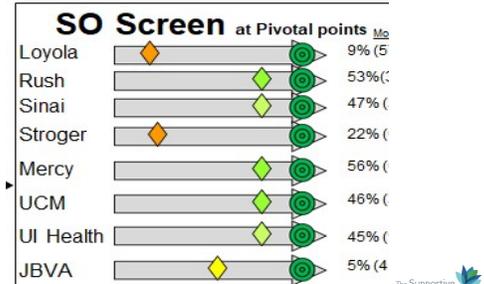
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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Coleman Supportive Oncology Collaborative Adults



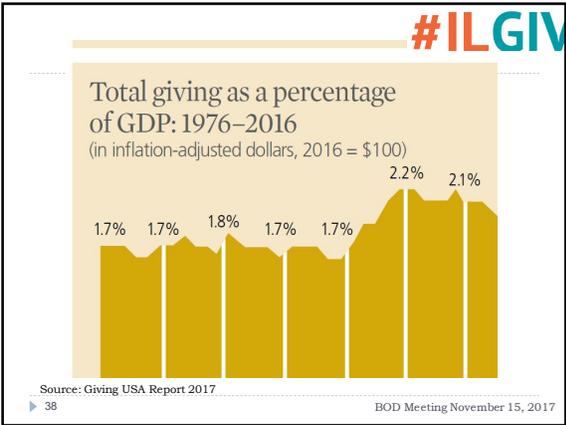
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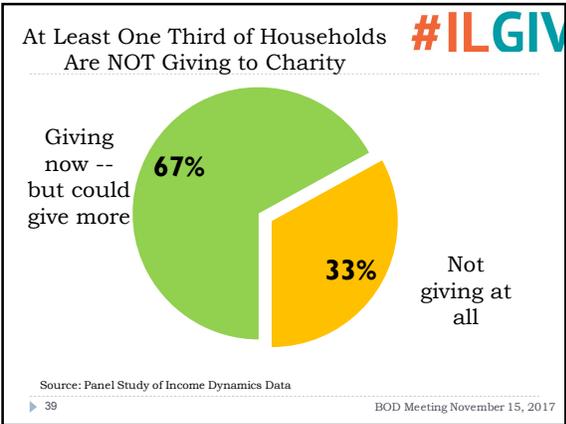
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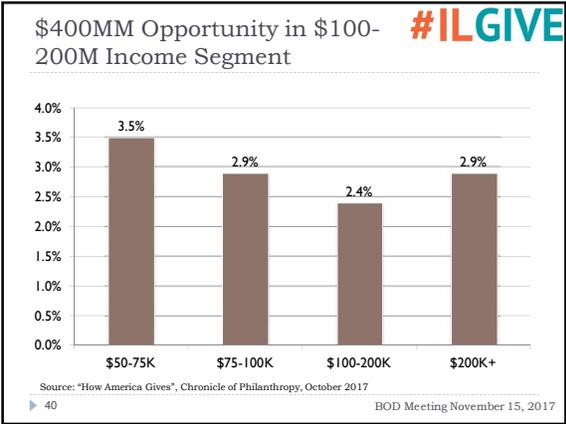
Funded projects and others in pipeline are addressing these opportunities

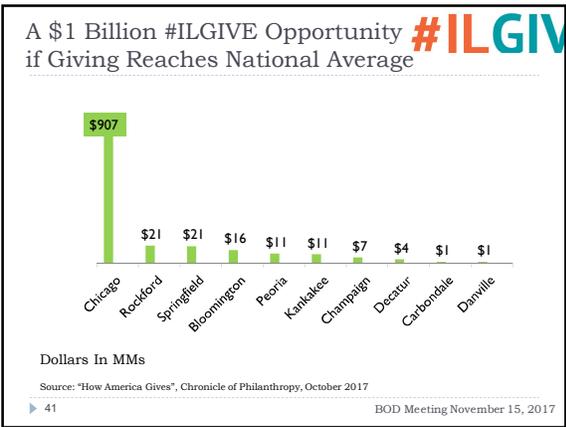
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

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70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

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Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



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Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

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Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

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Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

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Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

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Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	<u>\$794,576</u>	<u>\$794,600</u>
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

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Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

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Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

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Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

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Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

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St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

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Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

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Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

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La Rabida Children's Hospital Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

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Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

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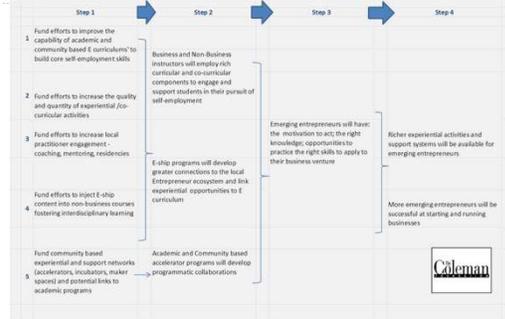
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 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

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Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
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3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

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Additional Entrepreneurship Updates

- ▶ Beloit
- ▶ DePaul
 - ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

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Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

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Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

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Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> None

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Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

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Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



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Coleman Supportive Oncology Collaborative CSOC - Adults

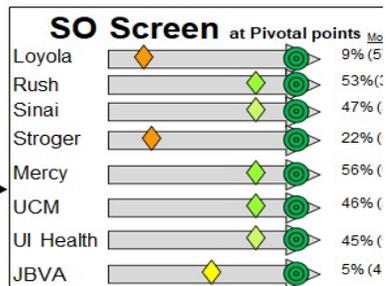
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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Coleman Supportive Oncology Collaborative Adults



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Coleman Supportive Oncology Collaborative Adults

“Institutional Collaboration Improves Cancer Care in Chicago” – *Cure, Oncology Nursing News*



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2017 Impact Plan – Developmental Disabilities

Strategies (High CFI funds)	Immediate Outcomes (Changes in Grantee Organizations)	Intermediate Outcomes (Changes in Individuals served by Grantee organizations)	Impact (Our vision of success)
<ol style="list-style-type: none"> Fund efforts to advance an understanding of the drivers of Quality of Life (QoL) Fund efforts to transition sheltered workshops to community-integrated & employment programs Fund efforts to expand job opportunities and prepare individuals for workplace success Fund efforts to create and renew housing alternatives, including emerging models which allow for ownership by residents and other parties 	<p>Grantees discern the drivers of increased quality for life of program participants and facilitate their efforts to increase it</p>	<p>Vocational Individuals with developmental disabilities have the opportunity to identify from a variety of options the work that helps them to be fulfilled and to participate in the economy</p> <p>Residential Individuals with developmental disabilities can choose from a varied and increasing set of options the residential arrangement that gives them comfort and helps them to be fulfilled</p>	<p>Individuals with developmental disabilities will experience a higher quality of life and increased self-determination</p>
<ol style="list-style-type: none"> Fund collaborative programs which include multiple grantees Fund efforts to improve direct care staffing Fund efforts to increase individual philanthropic support 	<p>Grantees identify best-of-breed program approaches and generate scalable solutions</p> <p>Grantees have stable, competent franchise staff</p> <p>Grantees raise significant funds from private individuals in light of declining State of Illinois support</p>		

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Disabilities grantmaking funding strategies for '17

1. Advance an understanding of “Quality of Life”
2. Transition sheltered workshops to community-integrated & employment programs
3. Expand job opportunity
4. Create and renew residential environments
5. Collaborative programs with multiple grantees
6. Improve direct care staffing
7. Increase individual philanthropic support

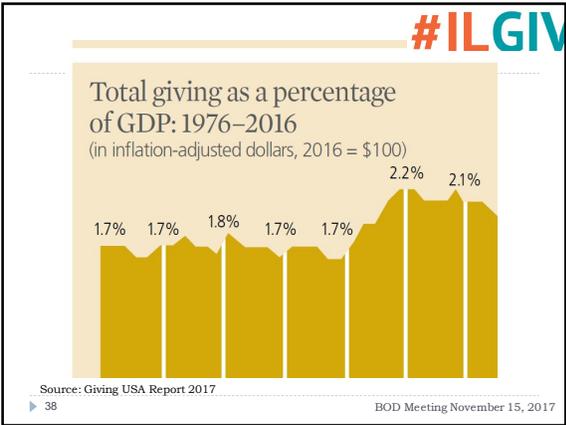
▶ 36

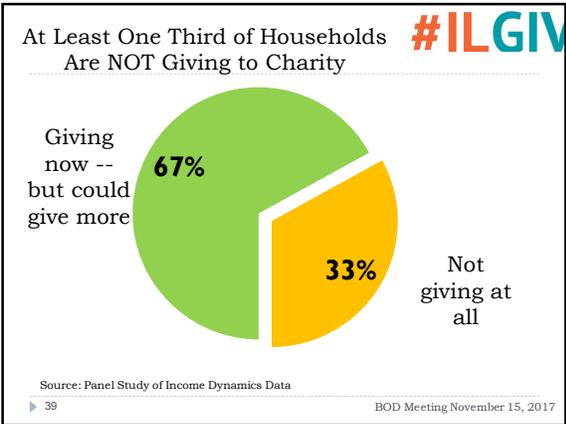
BOD Meeting November 15, 2017

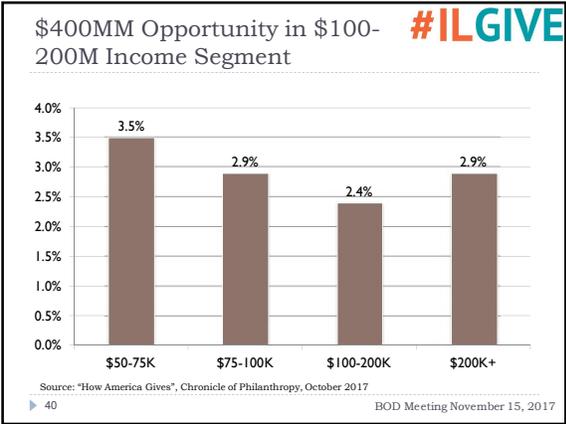
Funded projects and others in pipeline are addressing these opportunities

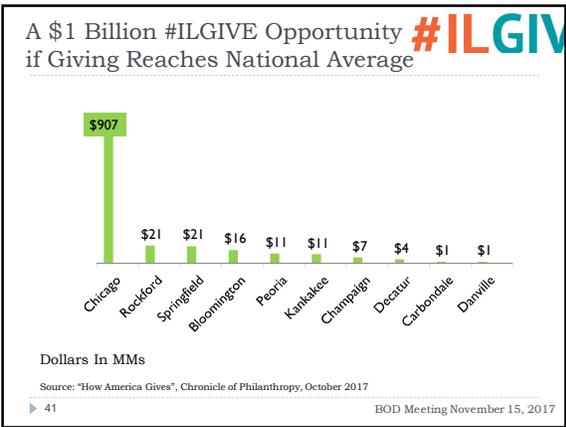
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

42 BOD Meeting November 15, 2017

70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

▶ 49

BOD Meeting November 15, 2017

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	\$794,576	\$794,600
Total	\$921,576	\$921,600

▶ 50

BOD Meeting November 15, 2017

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

▶ 51

BOD Meeting November 15, 2017

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

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Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

▶ 2

BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

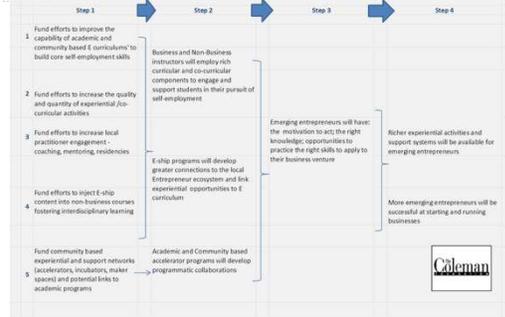
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

▶ 10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

▶ 11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



▶ 12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



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- ▶ Methodology
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 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

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Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

17 BOD Meeting November 15, 2017

Impact 5 : Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

18 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

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2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

- ▶ Beloit
- ▶ DePaul
 - ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

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Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

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Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

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Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

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Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

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Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



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Coleman Supportive Oncology Collaborative CSOC - Adults

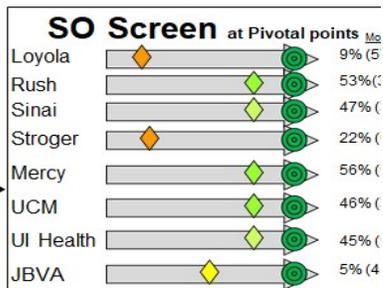
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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Coleman Supportive Oncology Collaborative Adults



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Coleman Supportive Oncology Collaborative Adults

“Institutional Collaboration Improves Cancer Care in Chicago” – *Cure, Oncology Nursing News*



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2017 Impact Plan – Developmental Disabilities

Strategies (High CFI funds)	Immediate Outcomes (Changes in Grantee Organizations)	Intermediate Outcomes (Changes in Individuals served by Grantee organizations)	Impact (Our vision of success)
<ol style="list-style-type: none"> Fund efforts to advance an understanding of the drivers of Quality of Life (QoL) Fund efforts to transition sheltered workshops to community-integrated & employment programs Fund efforts to expand job opportunities and prepare individuals for workplace success Fund efforts to create and renew housing alternatives, including emerging models which allow for ownership by residents and other parties 	<p>Grantees discern the drivers of increased quality for life of program participants and facilitate their efforts to increase it</p>	<p>Vocational Individuals with developmental disabilities have the opportunity to identify from a variety of options the work that helps them to be fulfilled and to participate in the economy</p> <p>Residential Individuals with developmental disabilities can choose from a varied and increasing set of options the residential arrangement that gives them comfort and helps them to be fulfilled</p>	<p>Individuals with developmental disabilities will experience a higher quality of life and increased self-determination</p>
<ol style="list-style-type: none"> Fund collaborative programs which include multiple grantees Fund efforts to improve direct care staffing Fund efforts to increase individual philanthropic support 	<p>Grantees identify best-of-breed program approaches and generate scalable solutions</p> <p>Grantees have stable, competent franchise staff</p> <p>Grantees raise significant funds from private individuals in light of declining State of Illinois support</p>		

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Disabilities grantmaking funding strategies for '17

1. Advance an understanding of “Quality of Life”
2. Transition sheltered workshops to community-integrated & employment programs
3. Expand job opportunity
4. Create and renew residential environments
5. Collaborative programs with multiple grantees
6. Improve direct care staffing
7. Increase individual philanthropic support

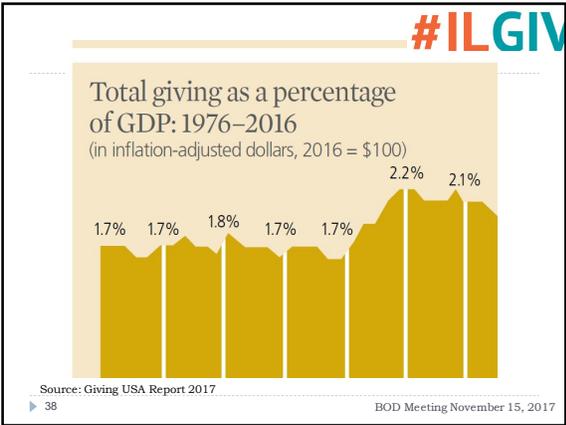
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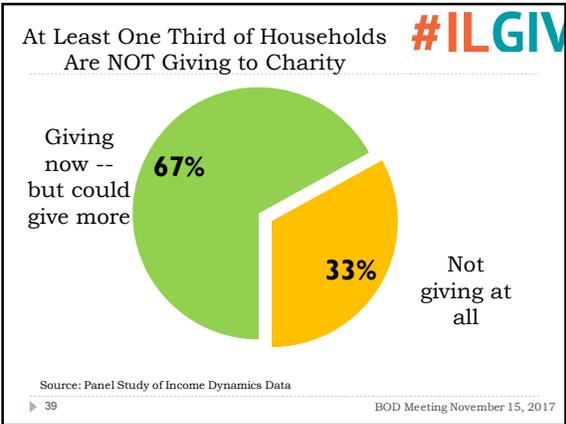
BOD Meeting November 15, 2017

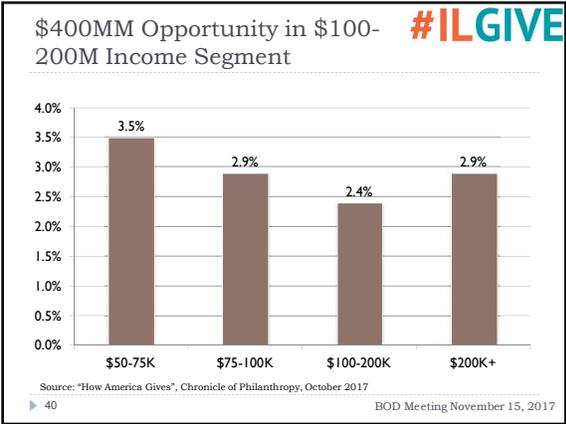
Funded projects and others in pipeline are addressing these opportunities

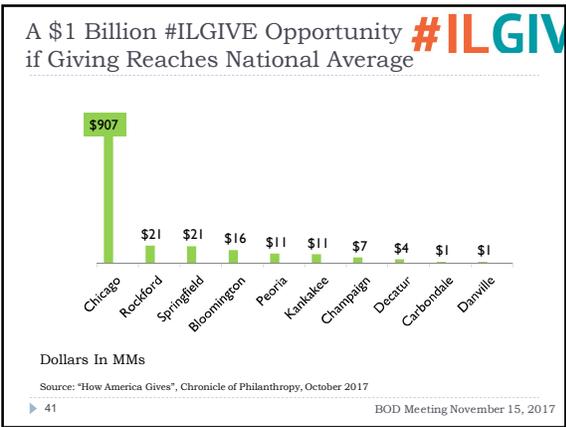
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

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70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

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BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



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BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

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BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

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BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that led to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

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BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	\$794,576	\$794,600
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

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BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

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BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

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BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

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La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

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BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

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BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

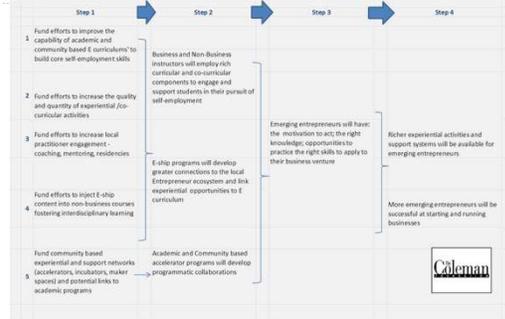
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



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BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

▶ 10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

▶ 11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



▶ 12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

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Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

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Impact 5 : Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

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Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

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BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

▶ Beloit

▶ DePaul

- ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

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▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

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▶ 22

BOD Meeting November 15, 2017

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2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

▶ 23

BOD Meeting November 15, 2017

Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



▶ 28

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative CSOC - Adults

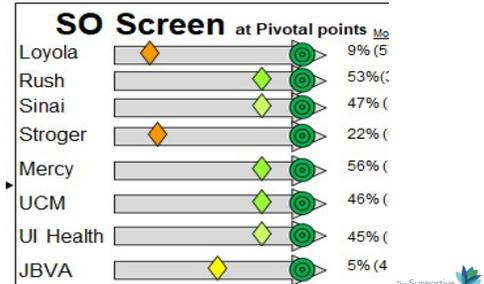
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



▶ 29

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Coleman Supportive Oncology Collaborative Adults



▶ 30

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Coleman Supportive Oncology Collaborative Adults

“Institutional Collaboration Improves Cancer Care in Chicago” – *Cure, Oncology Nursing News*



▶ 34

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2017 Impact Plan – Developmental Disabilities

Strategies (High CPE Funds)	Immediate Outcomes (Changes in Grantee Organizations)	Intermediate Outcomes (Changes in Individuals served by Grantee organizations)	Impact (Our vision of success)
<ol style="list-style-type: none"> Fund efforts to advance an understanding of the drivers of Quality of Life (QoL) Fund efforts to transition sheltered workshops to community-integrated & employment programs Fund efforts to expand job opportunities and prepare individuals for workplace success Fund efforts to create and renew housing alternatives, including emerging models which allow for ownership by residents and other parties 	<p>Grantees discuss the drivers of increased quality for life of program participants and facilitate their efforts to increase it</p>	<p>Vocational Individuals with developmental disabilities have the opportunity to identify from a variety of options the work that helps them to be fulfilled and to participate in the economy</p> <p>Residential Individuals with developmental disabilities can choose from a varied and increasing set of options the residential arrangement that gives them comfort and helps them to be fulfilled</p>	<p>Individuals with developmental disabilities will experience a higher quality of life and increased self-determination</p>
<ol style="list-style-type: none"> Fund collaborative programs which include multiple grantees Fund efforts to improve direct care staffing Fund efforts to increase individual philanthropic support 	<p>Grantees identify best-of-breed program approaches and generate scalable solutions</p> <p>Grantees have stable, competent franchise staff</p> <p>Grantees raise significant funds from private individuals in light of declining State of Illinois support</p>		

▶ 35

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Disabilities grantmaking funding strategies for '17

1. Advance an understanding of “Quality of Life”
2. Transition sheltered workshops to community-integrated & employment programs
3. Expand job opportunity
4. Create and renew residential environments
5. Collaborative programs with multiple grantees
6. Improve direct care staffing
7. Increase individual philanthropic support

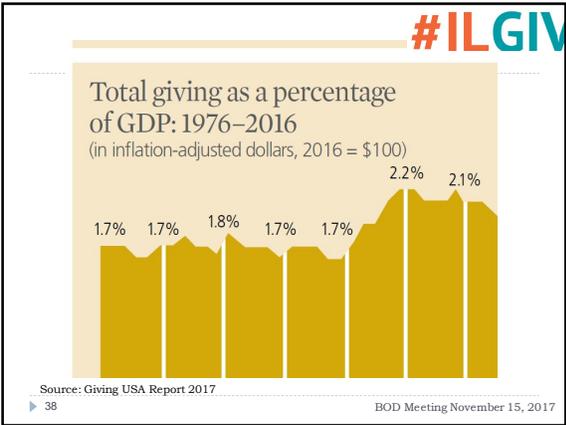
▶ 36

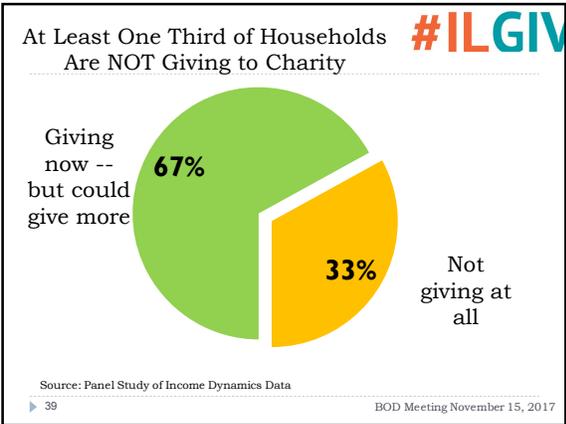
BOD Meeting November 15, 2017

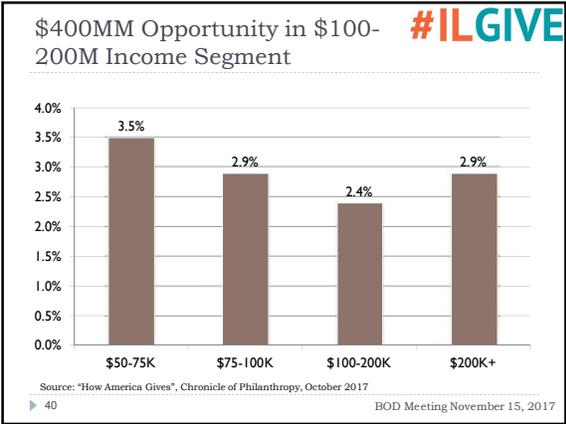
Funded projects and others in pipeline are addressing these opportunities

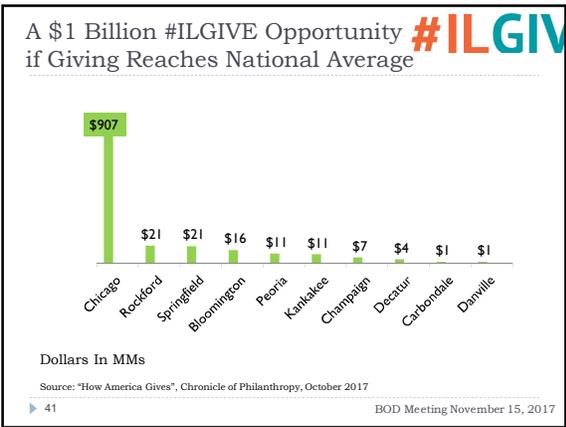
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

42 BOD Meeting November 15, 2017

70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	\$794,576	\$794,600
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

▶ 2

BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

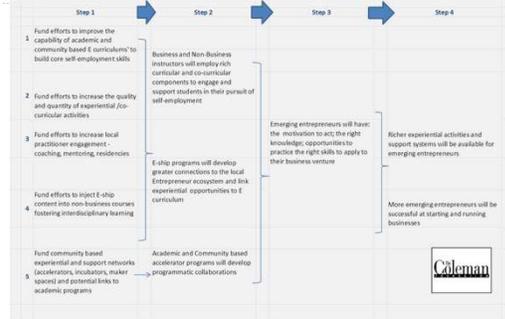
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

▶ 10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

▶ 11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



▶ 12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

16 BOD Meeting November 15, 2017

Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

17 BOD Meeting November 15, 2017

Impact 5: Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

18 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

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BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

▶ Beloit

▶ DePaul

▶ Global Consortium of Entrepreneurship Centers
Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			
<small> ¹ education programs refer to professional development, disease or treatment specific education, and mentoring, not medical school education ² collaborations would include efforts between doctors and other health care professionals at same or across institutions ³ interdisciplinary medical team develops treatment options and discusses advantages and disadvantages with the patient ⁴ refers to services from diagnosis to end of life. </small>			

▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> None

▶ 23

BOD Meeting November 15, 2017

Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



▶ 28

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative CSOC - Adults

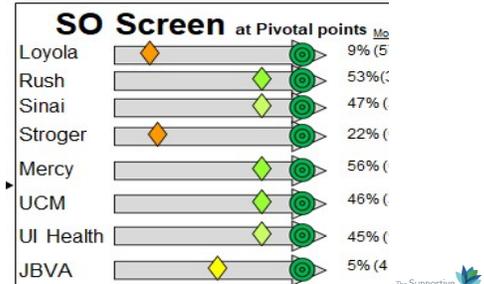
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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Coleman Supportive Oncology Collaborative Adults



▶ 30

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Coleman Supportive Oncology Collaborative Adults

“Institutional Collaboration Improves Cancer Care in Chicago” – *Cure, Oncology Nursing News*



▶ 34

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2017 Impact Plan – Developmental Disabilities

Strategies (Major CDF Funds)	Immediate Outcomes (Changes in Grantee Organizations)	Intermediate Outcomes (Changes in Individuals served by Grantee organizations)	Impact (Our vision of success)
<ol style="list-style-type: none"> Fund efforts to advance an understanding of the drivers of Quality of Life (QoL) Fund efforts to transition sheltered workshops to community-integrated & employment programs Fund efforts to expand job opportunities and prepare individuals for workplace success Fund efforts to create and renew housing alternatives, including emerging models which allow for ownership by residents and other parties 	<p>Grantees discuss the drivers of increased quality for life of program participants and facilitate their efforts to increase it</p>	<p>Vocational Individuals with developmental disabilities have the opportunity to identify from a variety of options the work that helps them to be fulfilled and to participate in the economy</p> <p>Residential Individuals with developmental disabilities can choose from a varied and increasing set of options the residential arrangement that gives them comfort and helps them to be fulfilled</p>	<p>Individuals with developmental disabilities will experience a higher quality of life and increased self-determination</p>
<ol style="list-style-type: none"> Fund collaborative programs which include multiple grantees Fund efforts to improve direct care staffing Fund efforts to increase individual philanthropic support 	<p>Grantees identify best-of-breed program approaches and generate scalable solutions</p> <p>Grantees have stable, competent franchise staff</p> <p>Grantees raise significant funds from private individuals in light of declining State of Illinois support</p>		

▶ 35

BOD Meeting November 15, 2017

Disabilities grantmaking funding strategies for '17

1. Advance an understanding of “Quality of Life”
2. Transition sheltered workshops to community-integrated & employment programs
3. Expand job opportunity
4. Create and renew residential environments
5. Collaborative programs with multiple grantees
6. Improve direct care staffing
7. Increase individual philanthropic support

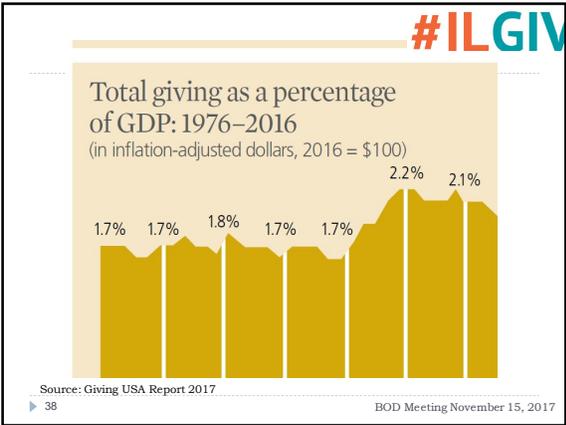
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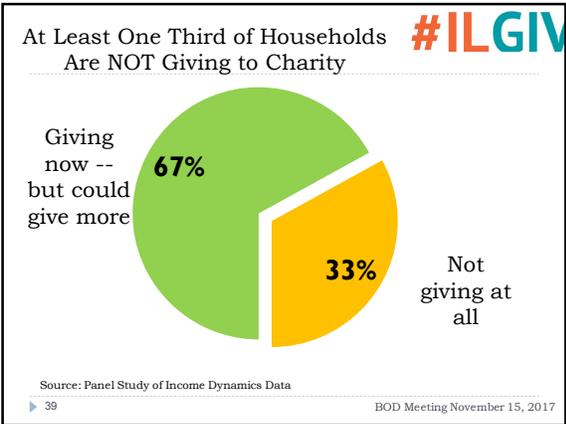
BOD Meeting November 15, 2017

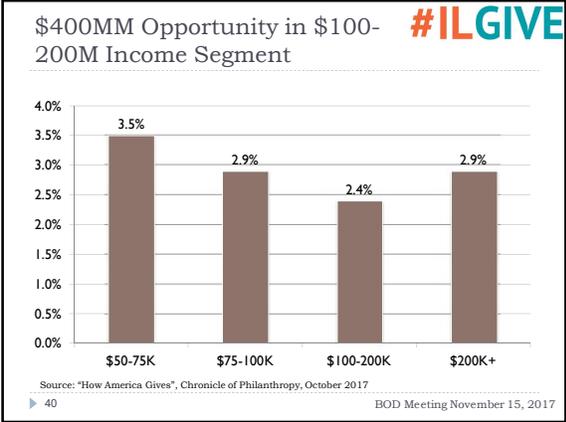
Funded projects and others in pipeline are addressing these opportunities

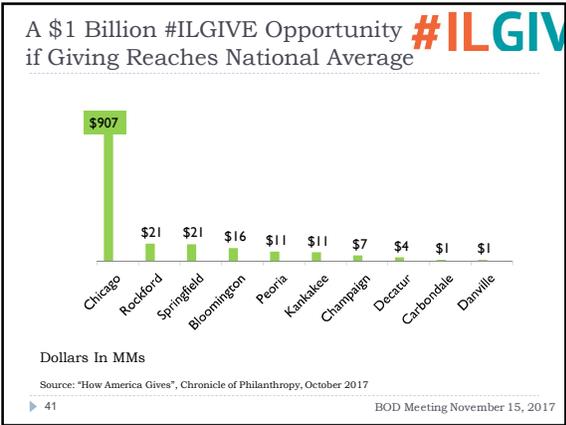
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3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE! www.ILGive.com

#ILGIVE

3. Prepare & Plan

#ILGive Planning Guide View

Communications Timeline View

4. Follow Up

We Are Proudly Participating!

Live Here, Give Here

42 BOD Meeting November 15, 2017

70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



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BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

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BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

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Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	<u>\$794,576</u>	<u>\$794,600</u>
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

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BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

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BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

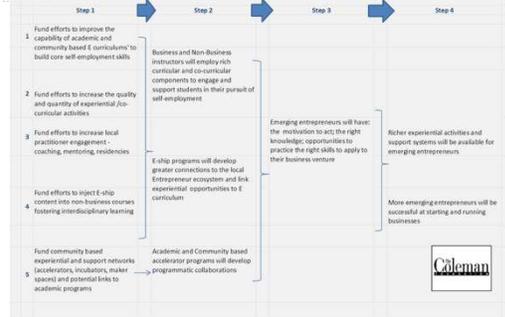
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

▶ 10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

▶ 11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



▶ 12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

- ▶ Beloit
- ▶ DePaul
 - ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

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BOD Meeting November 15, 2017

Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

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Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



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Coleman Supportive Oncology Collaborative CSOC - Adults

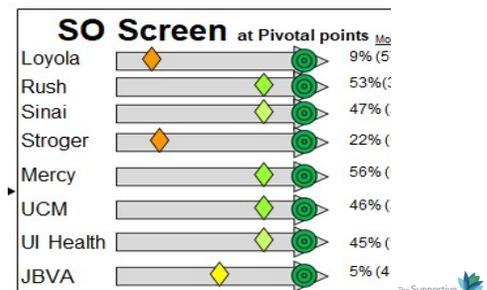
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▶ 29

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative Adults



▶ 30

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative Adults

“Institutional Collaboration Improves Cancer Care in Chicago” – *Cure, Oncology Nursing News*



▶ 34

BOD Meeting November 15, 2017

2017 Impact Plan – Developmental Disabilities

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▶ 35

BOD Meeting November 15, 2017

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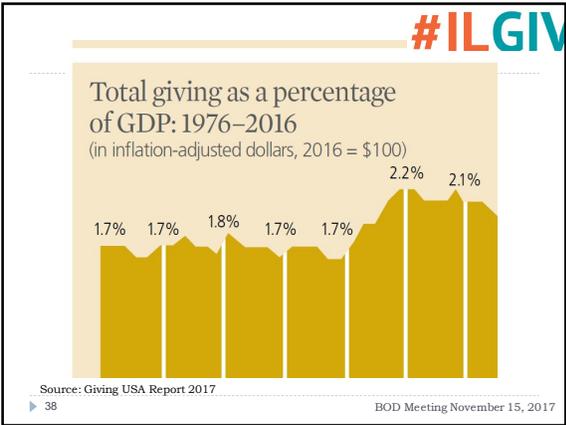
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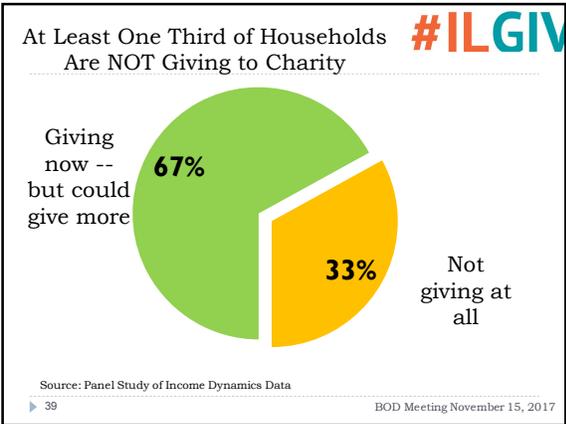
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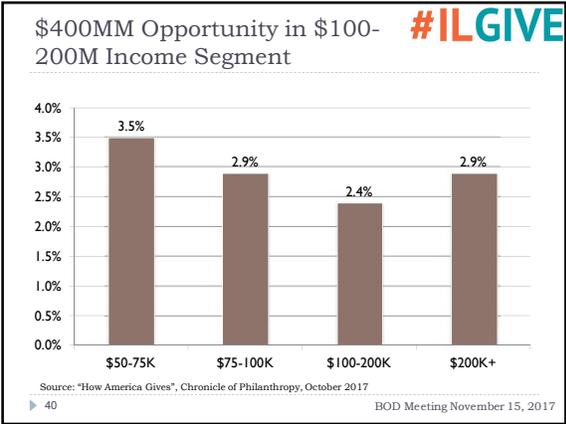
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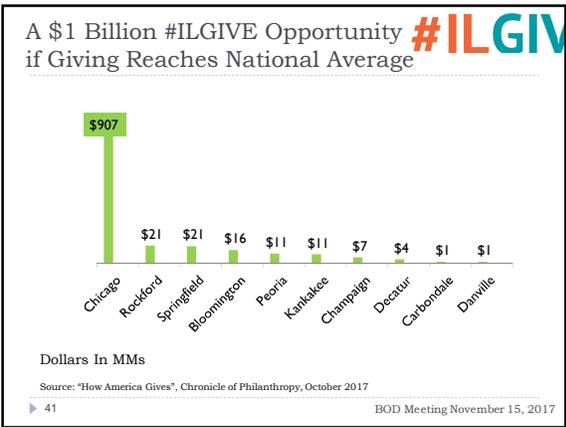
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4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

37 BOD Meeting November 15, 2017









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3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

42 BOD Meeting November 15, 2017

70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that led to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

▶ 49

BOD Meeting November 15, 2017

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	<u>\$794,576</u>	<u>\$794,600</u>
Total	\$921,576	\$921,600

▶ 50

BOD Meeting November 15, 2017

NormaLeah Ovarian Cancer Initiative
Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

▶ 51

BOD Meeting November 15, 2017

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	\$128,000	\$128,000
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

▶ 2

BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

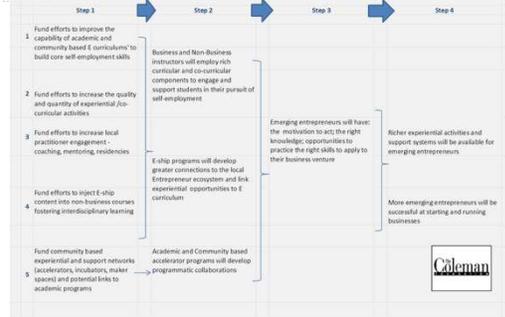
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

▶ 10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

▶ 11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



▶ 12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

16 BOD Meeting November 15, 2017

Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

17 BOD Meeting November 15, 2017

Impact 5: Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

18 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

- ▶ Beloit
- ▶ DePaul
 - ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

▶ 23

BOD Meeting November 15, 2017

Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



▶ 28

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Coleman Supportive Oncology Collaborative CSOC - Adults

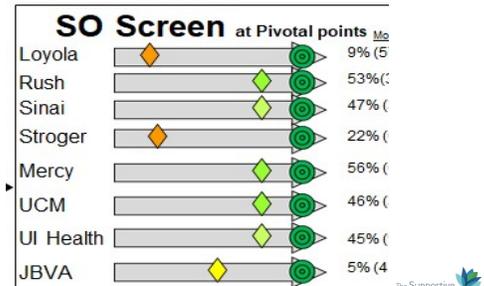
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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Coleman Supportive Oncology Collaborative Adults



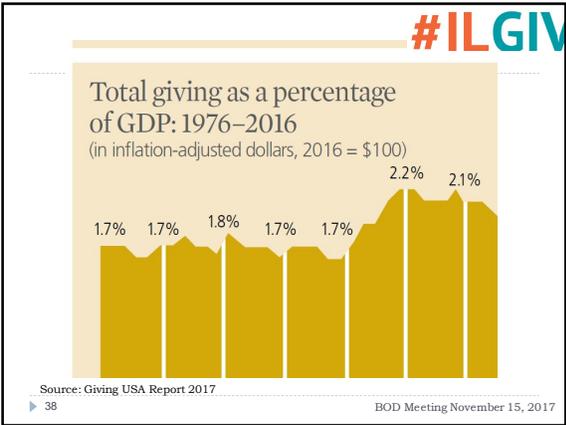
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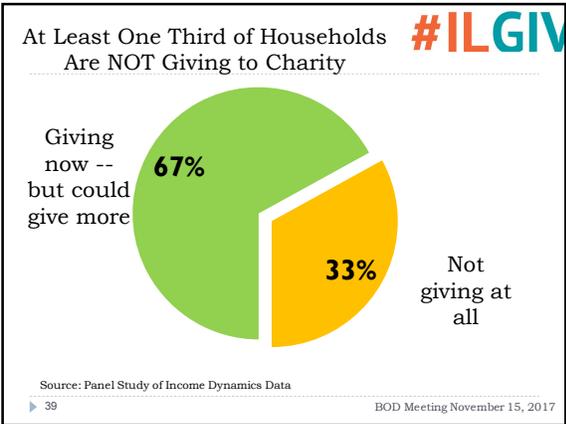
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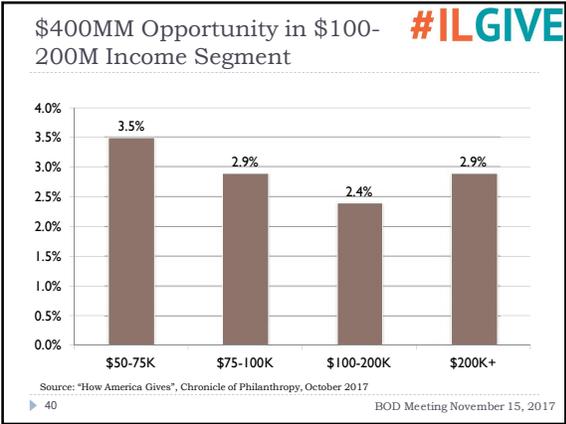
Funded projects and others in pipeline are addressing these opportunities

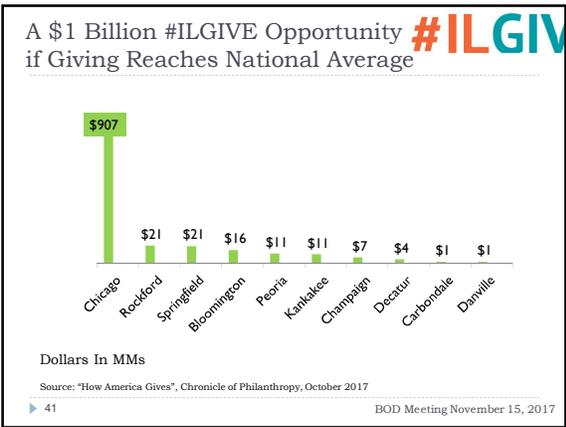
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
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#ILGive Planning Guide View

Communications Timeline View

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- ▶ 26 organizations in research program
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 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

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Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	\$794,576	\$794,600
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

▶ 2

BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

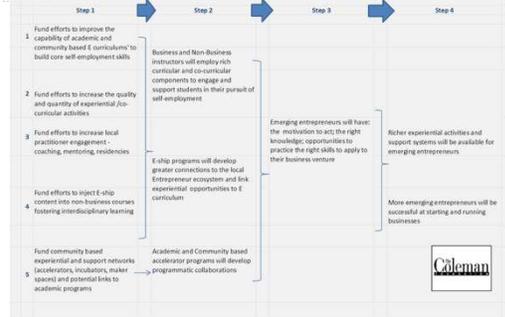
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

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Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

17 BOD Meeting November 15, 2017

Impact 5 : Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

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Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

▶ Beloit

▶ DePaul

▶ Global Consortium of Entrepreneurship Centers
Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

▶ 23

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Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



▶ 28

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Coleman Supportive Oncology Collaborative CSOC - Adults

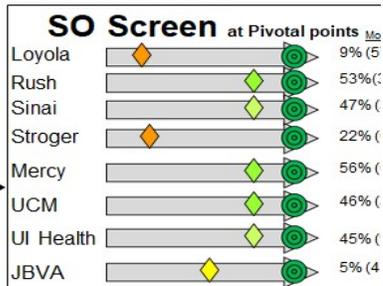
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



▶ 29

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Coleman Supportive Oncology Collaborative Adults



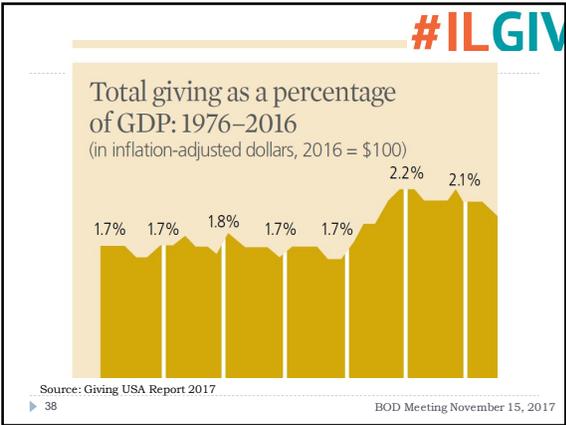
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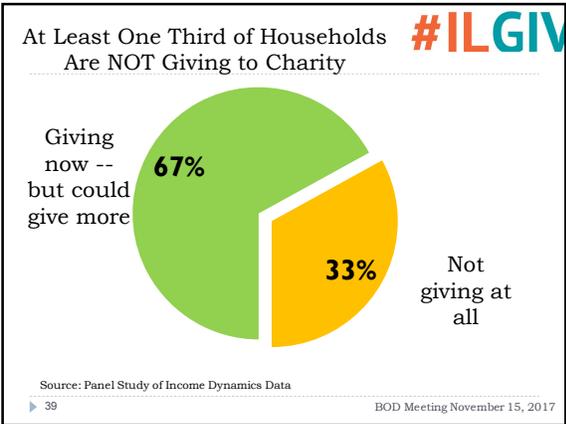
BOD Meeting November 15, 2017

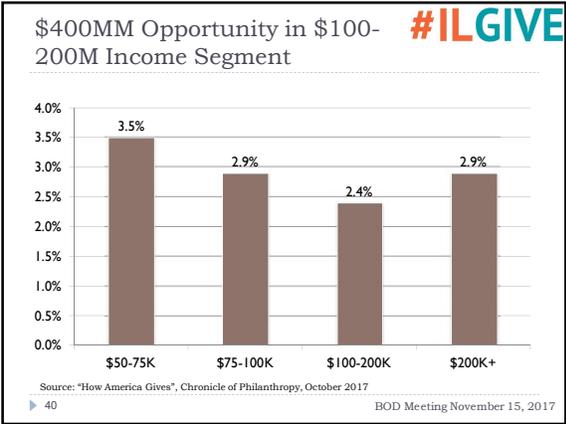
Funded projects and others in pipeline are addressing these opportunities

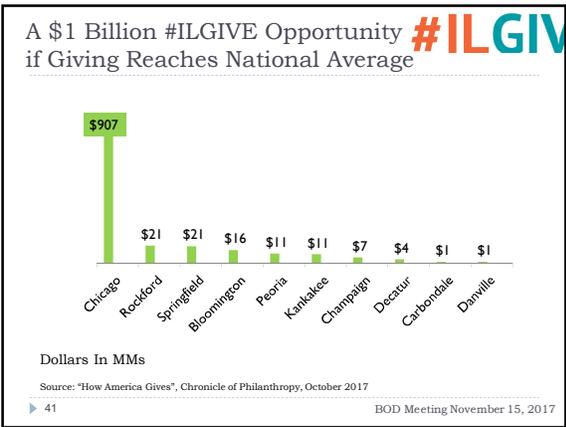
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

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70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

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Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

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Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

Applicant	Request	Recommended
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment

The Coleman Foundation

Board of Directors Meeting

November 15, 2017

Opening

- ▶ Convene
- ▶ Overview
- ▶ Approval of Minutes

▶ 2

BOD Meeting November 15, 2017

Program Agenda

- ▶ Financial and Audit Reviews
- ▶ Budget and RDA
- ▶ Ruzicka Operational Support
- ▶ 990- PF
- ▶ Investment Performance, IPS
- ▶ Grant Budget Review
- ▶ Program Strategy Review
 - ▶ Fellows Program Assessment and Next Steps
 - ▶ CSOC
 - ▶ #ILGIVE
- ▶ 11 Proposals
- ▶ Director Discussions

▶ 3

BOD Meeting November 15, 2017

Financial & Investment Review

Board of Directors Meeting

November 15, 2017

Financial Overview

1. 11/10/17 Balance Sheet
2. 09/30/17 Financial Statements
3. Budget Update
4. Audit 2016
5. RDA
6. Tony operational support work
7. 990 – PF
8. Medical

▶ 5 BOD Meeting November 15, 2017

Investment Committee

- ▶ Manager Performance Update
 - ▶ In-House Account
- ▶ Committee Activity
- ▶ Asset Allocation
 - ▶ Equities Level, Income, Cash
 - ▶ Re-balancing
 - ▶ New Ideas

- ▶ Investment Policy Statement

▶ 6 BOD Meeting November 15, 2017

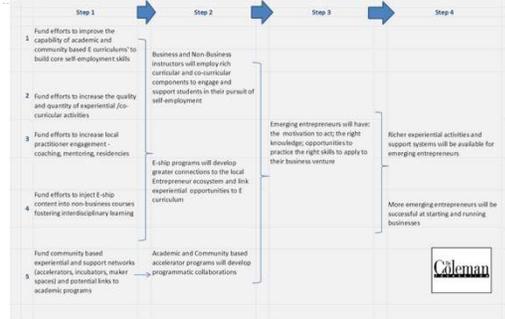
Program Update NEEDS UPDATED #'S

- ▶ Grant Budget Review
 - ▶ Paid YTD - \$4,523,747
- ▶ Program Strategy Update

▶ 7

BOD Meeting November 15, 2017

Impact Plan - Entrepreneurship



▶ 8

BOD Meeting November 15, 2017

Entrepreneurship grantmaking funding strategies for '17

1. Improve the capability of academic and community-based E curricula to build core self-employment skills
2. Increase the quality and quantity of experiential / co-curricular activities
3. Increase local practitioner engagement – coaching, mentoring, residencies
4. Inject E-ship content into non-business courses
5. Fund community-based experiential and support networks (accelerators, incubators, makerspaces) and links to academic programs

▶ 9

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Improve the capability of academic and community-based E curricula	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> DePaul <input type="checkbox"/> Sunshine Enterprises
2. Increase the quality and quantity of experiential / co-curricular activities	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises
3. Increase local practitioner engagement – coaching, mentoring, residencies	<input type="checkbox"/> Chicago Urban League E Center Proposal
4. Inject E-ship content into non-business courses	<input type="checkbox"/> Coleman Fellows Program Assessment
5. Fund community-based experiential and support networks and links to academic programs	<input type="checkbox"/> Chicago Neighborhood Initiatives <input type="checkbox"/> Sunshine Enterprises

10 BOD Meeting November 15, 2017

The Coleman Foundation Faculty Entrep Fellows Program is in its 9th year

- ▶ Established in 2009-2010 academic year to build upon local efforts of a few grantees
- ▶ 167 grants to 31 colleges totaling over \$3.3MM
- ▶ An additional \$1MM in program expense for coordination, meetings (live and web), training

11 BOD Meeting November 15, 2017

- ▶ More than 500 Faculty Fellows have modified a course in their discipline to incorporate self-employment concepts
- ▶ More than 300 syllabi published
- ▶ Over 750,000 web site visitors
- ▶ Fellows Coleman Entrepreneur-in-Residence new addition in 2016



12

Since Inception, the Program has had three stated goals



1. Advance the Coleman Definition of Entrepreneurship
 - ▶ **Definition: "Self-employment through business ownership which has significant elements of risk, control, and reward."*
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

▶ 13 BOD Meeting November 15, 2017

Recent Assessment of Program done by External Party



- ▶ Conducted by Center for Research and Service at IIT during 2016-17 academic year
- ▶ Methodology
 - ▶ Phase 1: Multiple stakeholder meetings and interviews to develop the assessment framework and surveys.
 - ▶ Phase 2: Survey data collected from three stakeholder groups:
 - ▶ Coleman Fellows -- 88 responses
 - ▶ Coleman Entrepreneurs-in-Residence (CERs) -- 12 responses
 - ▶ Students -- 288 responses
 - ▶ Phase 3: Data across the three stakeholder groups analyzed to determine program strengths and areas for improvement.

▶ 14 BOD Meeting November 15, 2017

Assessment evaluated impact in relation to CFI's 5 Impact Plan strategies



1. Improving the capability of academic and community based entrepreneurship curricula to build core entrepreneurship and self-employment skills.
2. Increasing the quality and quantity of experiential and co-curricular activities.
3. Increasing local practitioner engagement such as coaching, mentoring and entrepreneurs-in-residence opportunities.
4. Supporting efforts to inject entrepreneurship content into non-business courses fostering interdisciplinary entrepreneurial learning.
5. Supporting community based experiential learning opportunities, and supporting entrepreneurship networks such as accelerators, incubators, makers-spaces and potential links to academic programs.

▶ 15 BOD Meeting November 15, 2017

Impact 1: Improve the capability of curricula build core entrepreneurship & self-employment skills

- **Fellows** indicated that the program has had positive impacts on entrepreneurship education and their teaching.
- **CERs** indicated interest in growing the program through various curriculum modifications.
- **Students** endorsed that Coleman courses increased desire to start businesses across non-business majors (e.g., Engineering and Science fields).

Metric	Percentage
Enabled me to enhance my visibility as an innovative educator on campus (% Favorable)	92%
Helped me realize that I need to learn more about entrepreneurship concepts (% Favorable)	90%
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Guest lecture in courses taught by Coleman Fellows (% Planning modifications)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Bring local entrepreneurs to campus to help Coleman Fellows with curriculum modifications (% Planning modifications)	75%
Completing a Coleman Fellows course has increased my desire to start a business (% Favorable)	69%

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Impact 3: Increasing local practitioner engagement such coaching, mentoring and entrepreneurs-in-residence opportunities

- Most **Fellows** indicated that they invite others as guest lecturers and that their role helps them engage with the surrounding community.
- Most **CERs** indicated they are willing to perform tasks to increase local practitioner engagement.
- Some **students** had positive experiences learning from other entrepreneurs and are interested in experiential learning activities that expand to the community.

Metric	Percentage
Helped me engage with the entrepreneurship community of practice (% Favorable)	83%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Developing mentoring relationships with local entrepreneurs and alumni (% Expecting to mentor students)	75%
Create a network of alumni entrepreneurs to help Coleman Fellows (% Willing to perform)	67%
Mentoring sessions with entrepreneurs (% Interested)	44%
One-on-One sessions with entrepreneurship service providers (% Interested)	38%
The interactions with entrepreneurs through the Coleman course have taught me a great deal about starting a business (% Endorsed)	32%

17 BOD Meeting November 15, 2017

Impact 5: Supporting community based experiential learning opportunities, supporting entrepreneurship networks & potential links to academic programs

- Most **Fellows** indicated that they involve alumni and local entrepreneurs to some degree and believe that creating cohorts of faculty across programs will foster engagement.
- **CERs** exhibit a strong willingness to promote the program by establishing links with the community.
- **Students** are interested in experiential learning activities that engage with the surrounding community.

Metric	Percentage
Creating cohorts of faculty within the same discipline across the program schools (% Favorable)	84%
Alumni and local entrepreneurs guest lecture in my Coleman course (% Using modification)	70%
Striking accord with academia and the start-up community (% Favorable)	92%
Work with local community entrepreneurs and community leaders to support student entrepreneurs (% Planning modifications)	83%
Entrepreneurship conferences (% Interested)	48%
Mentoring sessions with entrepreneurs (% Interested)	44%

18 BOD Meeting November 15, 2017

Program is meeting current goals;  Opportunity exists to explore new ones

CURRENT:

1. Advance the Coleman Definition of Entrepreneurship
2. Build Entrepreneurship education in non-business departments
3. Cultivate cohorts of entrepreneurship educators on individual campuses and across many disciplines

PROSPECTIVE:

4. Disseminate entrepreneurship content modules to community based entrepreneurship support organizations locally and nationally.

▶ 19

BOD Meeting November 15, 2017

Additional Entrepreneurship Updates

▶ Beloit

▶ DePaul

- ▶ Global Consortium of Entrepreneurship Centers Conference - October 18-20, 2018

▶ 20

BOD Meeting November 15, 2017

Impact Plan - Cancer

STRATEGIES	IMMEDIATE OUTCOMES	INTERMEDIATE OUTCOMES	INTENDED IMPACT
Fund capital and program projects that enable the delivery of comprehensive treatment.	Health Care Providers	Health Care Providers	
Fund education programs ¹ for cancer patients, physicians and health care professionals.	Grantees will offer the most effective tools and resources possible to cancer patients, and employ supportive oncology practices ² in which healthcare professionals collaborate	Medical professionals will be able to develop and deliver an optimal comprehensive treatment plan for the cancer patient.	Cancer patients in the Chicago Metro area are fully engaged in their cancer treatment plan, and achieve the best possible outcome and quality of life.
Fund collaborative ³ efforts that include comprehensive clinical, psychosocial support and palliative care.	Cancer Patients Cancer patients must be fully engaged in development of a treatment plan and empowered to make decisions regarding their continuity of care.	Cancer Patients Individuals with cancer are knowledgeable and actively participate in cancer treatment.	
Fund efforts to promote clear communication of treatment options to patients.			

▶ 21

BOD Meeting November 15, 2017

Health/Rehab/Cancer grantmaking funding strategies for '17

1. Capital and program projects that enable the delivery of comprehensive treatment
2. Education programs for cancer patients, physicians and healthcare professionals
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care
4. Promote clear communication of treatment options to patients

▶ 22

BOD Meeting November 15, 2017

Funded projects and others in pipeline are addressing these opportunities

1. Capital and program projects that enable the delivery of comprehensive treatment	<input type="checkbox"/> <i>St. Anthony's Hospital Focal Point Capital Campaign</i>
2. Education programs for cancer patients, physicians and healthcare professionals	<input type="checkbox"/> <i>NormalLeah Ovarian Cancer Proposal</i> <input type="checkbox"/> <i>EPEC Surgery Proposal</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training, phase III Proposal</i> <input type="checkbox"/> <i>CSOC Adult</i>
3. Collaborative efforts that include comprehensive clinics, psychosocial support and palliative care	<input type="checkbox"/> <i>EPEC Surgery Program</i> <input type="checkbox"/> <i>Coleman Primary Palliative Medicine Training</i> <input type="checkbox"/> <i>CSOC Adult</i>
4. Promote clear communication of treatment options to patients	<input type="checkbox"/> <i>None</i>

▶ 23

BOD Meeting November 15, 2017

Capital Campaign – something to consider (Health/Rehab, Entrepreneurship, Other)

Focal Point – A Community Anchor

- ▶ New site of St. Anthony's Hospital
- ▶ Bridge between near Southwest and West side and Chicago as a whole
- ▶ Five pillars of focus
 - ▶ Early Childhood
 - ▶ Education
 - ▶ Health/Wellness
 - ▶ Job creation/workforce development
 - ▶ Affordable Housing

▶ 24

BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative (CSOC)

Cancer patients are:

- 1) regularly screened for distress, psychosocial support and palliative care needs; and
- 2) receive all services as identified by screenings (from diagnosis through survivorship and end-of-life) from a collaboration of multiple, high quality service providers that have core competencies in delivering cancer care.



▶ 28

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Coleman Supportive Oncology Collaborative CSOC - Adults

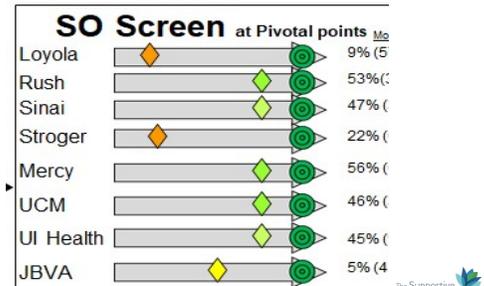
- ▶ 10 hospitals conducting screening and follow-up of supportive care needs
- ▶ Over 4,000 outpatients screened using the CSOC tool.
- ▶ 26 training courses posted/available on NCCN website.
 - ▶ 5,000 courses accessed; 3,200 completed.
 - ▶ 3,000 by healthcare professional in the United States
 - ▶ 1,100 from Illinois – 50% by University of Illinois Health
 - ▶ 200 from Canada, Europe, Asia
- ▶ CSOC Website Launched
 - ▶ Destination for media requests, screening tool and resource seekers, and general information about the collaboration.



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BOD Meeting November 15, 2017

Coleman Supportive Oncology Collaborative Adults



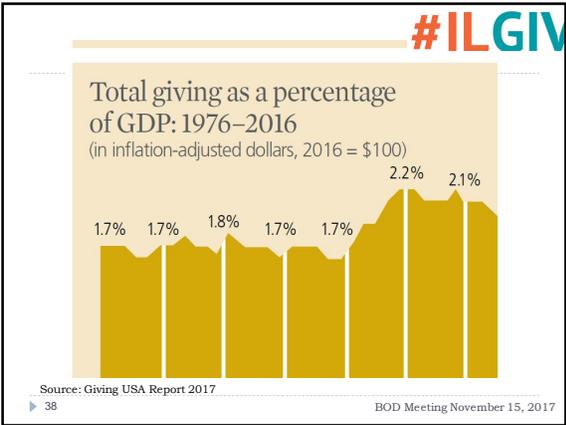
▶ 30

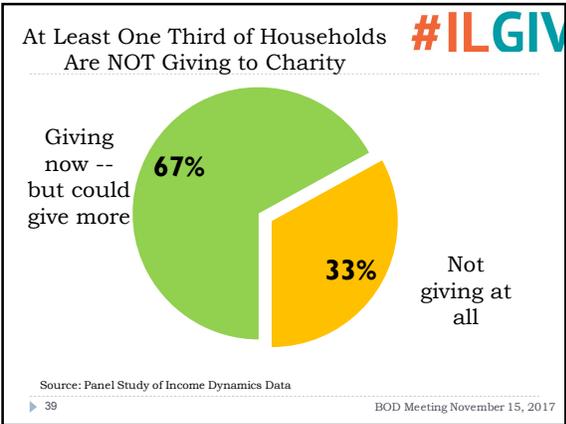
BOD Meeting November 15, 2017

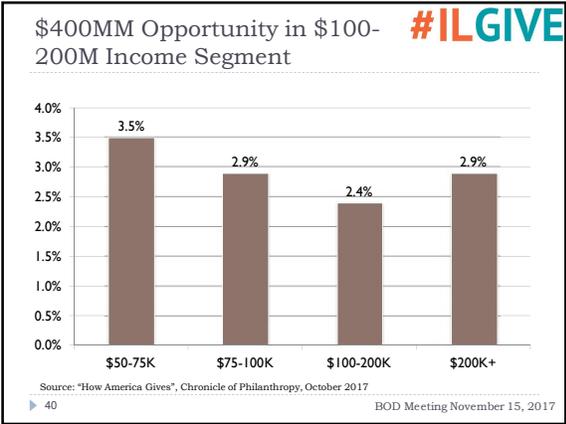
Funded projects and others in pipeline are addressing these opportunities

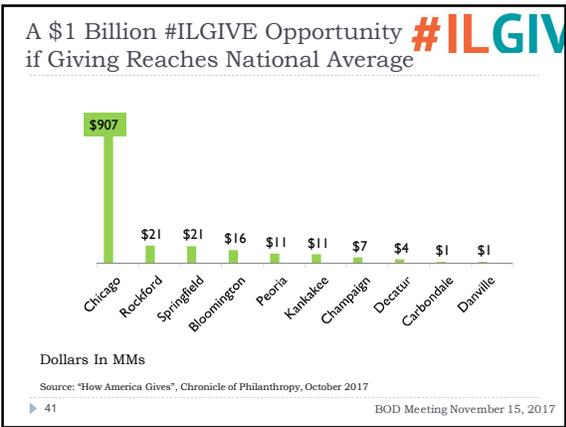
1. Advance understanding of "Quality of Life"	<input type="checkbox"/> PACTT/I4A CQL training extended
2. Transitions sheltered workshops to community-integrated programs	<input type="checkbox"/> Anixter Center transition in works <input type="checkbox"/> Shore Community Services Proposal <input type="checkbox"/> NFS / Envision merger
3. Expand job opportunity	<input type="checkbox"/> Ability Food Network, Have Dreams <input type="checkbox"/> Teaching Together Chicago <input type="checkbox"/> Center for Enriched Living Proposal <input type="checkbox"/> Shore Community Services
4. Create/renew residential	<input type="checkbox"/> Group Home Renewal Initiative <input type="checkbox"/> St. Coletta's CLAs Proposal
5. Collaborative programs	<input type="checkbox"/> Communities of Practice: day and residential programs; development <input type="checkbox"/> Research effort on impact of crisis <input type="checkbox"/> Intern program discussions
6. Improve direct care staffing	<input type="checkbox"/> #ILGIVE Matching Grants Program
7. Increase individual philanthropic support	<input type="checkbox"/> #ILGIVE Matching Grants Program

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I WILL SUPPORT ILLINOIS NONPROFIT

I GAVE!
www.ILGive.com

3. Prepare & Plan

- #ILGive Planning Guide
- Communications Timeline

#ILGIVE

We Are Proudly Participating!
Live Here, Give Here

42 BOD Meeting November 15, 2017

70 Grantees in CFI Matching Grants Program #ILGIV

- ▶ Dollar-for-dollar matching grant, capped at \$10,000 per organization
- ▶ Three match tiers (\$25, \$100, \$500)
- ▶ Match donations made online on:
 - ▶ Kickoff window Nov 1-3 and Giving Tuesday, Nov 28
- ▶ 26 organizations in research program
 - ▶ Represented over 100K email addresses
 - ▶ Tested responses at first two tiers to different matches
- ▶ \$700,000 maximum award pool with payment of awards in 2018
- ▶ Bus stop and train station ads, WBEZ spots, targeted social media ads

▶ 43

BOD Meeting November 15, 2017

Program Update

Teaching Together Chicago

- ▶ Kick-off Oct. 5th at Old St. Patrick's Church
- ▶ NBC News <http://www.teachingtogetherchicago.org/news/>

Center for Independence through Conductive Education wins award "High Expectations for Employment" from World Cerebral Palsy



▶ 44

BOD Meeting November 15, 2017

Proposal Review Agenda

<u>Program</u>	<u>Request</u>	<u>Recommended</u>
Entrepreneurship	200,000	170,000
Heath/Rehab	921,576	921,600
Disabilities	325,000	325,000
Other	<u>181,410</u>	<u>182,000</u>
Total	\$1,627,986	\$1,598,600

▶ 45

BOD Meeting November 15, 2017

Agenda - Entrepreneurship

Program	Request	Recommended
Chicago Urban League	\$50,000	\$50,000
Sunshine Enterprises	100,000	70,000
Chicago Neighborhood Init.	50,000	50,000
Total Entrep	\$200,000	\$200,000

▶ 46

BOD Meeting November 15, 2017

Chicago Urban League
Recommended Amount: \$50,000

Strengths

- ▶ E Center's reach is impressive. FY 2017, served 500 business, provided over 870 hours of coaching, and + 3,740 hours of training. Clients are from underserved communities of Chicago: 70% start-up, 30% existing, 60% are women.
- ▶ FY 2017, clients obtained \$650k in equity capital, \$55MM in contracts and created 82 jobs.

Weaknesses

- ▶ First grant to organization. Need to get to know the organization better to determine fit within the Chicago entrepreneurship community.

Why to Fund

- ▶ Aligns with E Impact Plan and the directional interest expressed by the board. This community based Center offers non-academic programming, and supports entrepreneurship in underserved communities.

▶ 47

BOD Meeting November 15, 2017

Sunshine Enterprises
Recommended Amount: \$70,000

Strengths

- ▶ Strong Executive Director with long ties to the community
- ▶ Active Advisory Board that is able to raise money among diverse supporters

Weaknesses

- ▶ There was a senior staff member change that lead to a staff reorganization and a slowdown in planned program expansion.

Why to Fund

- ▶ SE will serve ~ 300 entrepreneurs in 2017 in under resourced neighborhoods. The majority of clients are in business as opposed to start-ups. These are main street businesses.
- ▶ Opportunity to learn more about the function and needs of community based E-ship programs

▶ 48

BOD Meeting November 15, 2017

Chicago Neighborhood Initiatives
 Recommended Amount: \$50,000

Strengths

- ▶ The five training partners are well known in the community
- ▶ There is interest from several State of Ill. Departments who seem to be able to raise funds as well as the business and foundation communities.
- ▶ There is access to business start-up capital

Weaknesses

- ▶ The E-ship programming across the training partners varies significantly. They have limited collaborative experience
- ▶ The project still has areas needing to be developed

Why to Fund

- ▶ There is interest and support from both the business and foundation communities. This project is a proxy for the unsuccessful attempt to bring Defy Ventures to Illinois. The hope is that successes in the project will bring more State interest and support. This limited investment in the project provides an opportunity to learn more about the space and work with programs and stakeholders we have had limited contact with.

Agenda – Health/Rehab

Applicant	Request	Recommended
NormaLeah Ovarian	\$30,000	\$30,000
Northwestern University	97,000	97,000
Rush Univ. Medical Ctr	<u>\$794,576</u>	<u>\$794,600</u>
Total	\$921,576	\$921,600

NormaLeah Ovarian Cancer Initiative
 Recommended Amount: \$30,000



Strengths

- ▶ Passionate leader with strong commitment
- ▶ Quality educational program content developed with academic partner

Weaknesses

- ▶ Small organization with limited resources and staff
- ▶ Few connections to needed hospital partners

Why to Fund

- ▶ Opportunity to scale physician education program with major academic hospitals for broad reach

Northwestern University
 Recommended Amount: \$97,000 (over two years)

Strengths

- ▶ EPEC Surgery will build on the proven core curriculum, thus not necessary to create curriculum for surgical teams from scratch.
- ▶ Collaborative effort between EPEC core staff and expert faculty/educators from institutions across the country.
- ▶ EPEC has potential to produce revenue after the program is created, piloted and disseminated.

Weaknesses

- ▶ EPEC lacks sufficient revenue to create new curriculum, and seeks grants to adapt core curriculum.

Why to Fund

- ▶ Contributes to other palliative care work i.e. Coleman Palliative Medicine Training Program and Supportive Oncology Collaborations.

▶ 52

BOD Meeting November 15, 2017

Rush University Medical Center
 Recommended Amount: \$794,600 (over three years)

Strengths

- ▶ CMPTP trains doctors and mid-level providers to provide palliative care to meet the escalating demand for clinical services.
- ▶ Offers a unique experiential education, which is the key differentiating factor to other programs in the country.
- ▶ Five year proven record of increasing the number of institutional programs, retaining trained workforce, reducing days in ICU, decreasing cost of care at end of life.

Weaknesses

- ▶ While recognizing the training program needs to become sustainable, project team lacks the skills, time and know how.

Why to Fund

- ▶ The need for palliative care services far exceeds available resources. Estimates indicate 20% of cancer patients require palliative care services at any given time (www.capc.org). Existing palliative medicine teams reach approximately 4% of the population. Highly unlikely for current workforce to meet the demand.

▶ 53

BOD Meeting November 15, 2017

Agenda - Disabilities

Applicant	Request	Recommended
Ctr for Enriched Lvg	\$50,000	\$50,000
Shore Community Svc	75,000	75,000
St. Coletta's of Illinois	<u>200,000</u>	<u>200,000</u>
Total	\$325,000	\$325,000

▶ 54

BOD Meeting November 15, 2017

Center for Enriched Living (CEL)
Recommended Amount: \$50,000 (over two years)

Strengths

- ▶ CEL is completely funded by private support, and families pay for participation in programs and services.
- ▶ CEL is responding to requests from clients and families looking for job opportunities.
- ▶ First year of program, CEL worked with 20 clients and placed 12 in full or part-time jobs.

Weaknesses

- ▶ Having one staff person committed to employment program limits number of clients served. Fundraising needed to hire staff.

Why Fund

- ▶ The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 55

BOD Meeting November 15, 2017

Shore Community Services, Inc.
Recommended Amount: \$75,000



Strengths

- ▶ New Executive Director is strong leader, administrator and well connected to other DD leaders.
- ▶ Many staff members have 10, 15, 20 and 30+ years of service; staff retention rate of 94%.
- ▶ Organizational goal is to transition their clients from the sheltered workshop and integrate them into aspects of the community.

Weaknesses

- ▶ As with other DD agencies, state budget constricts the services they can provide.

Why to Fund

- ▶ This is a first grant to Shore. The program aligns with DD Impact Plan, and serves individuals in another geography in the Chicagoland area.

▶ 56

BOD Meeting November 15, 2017

St. Coletta's of Illinois
Recommended Amount: \$200,000

Strengths

- ▶ Due to the larger number of the agency's CILAs, skilled inhouse crew does renovations and repairs.
- ▶ Using inhouse maintained crew significantly reduces the labor costs for renovations and repairs. (\$200k for work to 10 homes)

Weaknesses

- ▶ Renovations and repairs are ongoing due to age of homes and damage caused by individuals w/DD.

Why to Fund

- ▶ The project residential goals align with DD Impact Plan.
- ▶ Long standing relationship with St. Coletta's. Last grant made in 2004.

▶ 57

BOD Meeting November 15, 2017

Agenda – Other

<u>Applicant</u>	<u>Request</u>	<u>Recommended</u>
Latino Alzheimer's	\$53,410	\$54,000
La Rabida Children's Hsp	<u>\$128,000</u>	<u>\$128,000</u>
Total	\$181,410	\$182,000

▶ 58

BOD Meeting November 15, 2017

Latino Alzheimer's & Memory Disorder Alliance (LAMDA) Recommended Amount: \$54,000

Strengths

- ▶ LAMDA has a passionate Founder/Executive Director, a Board who's skill and engagement is improving and committed medical partners in Alivio, Rush and Sinai. They are beginning to attract local foundation funding.
- They are a trusted provider in the Hispanic community.

Weaknesses

- ▶ While the Board is more engaged, the organization continues to rest on the shoulders of the Executive Director/Founder.

Why Fund

- ▶ LAMDA has slowly developed its programing from memory screenings and limited educational offerings to include care giver support groups, basic case management and day programs for individuals with Alzheimer's. Expanding programs to include suburban Cook County will allow LAMDA to serve more families in need and could offer the opportunity additional community financial support

▶ 59

BOD Meeting November 15, 2017

La Rabida Children's Hospital
Recommended Amount: \$128,000

Strengths

- ▶ Created a transition program to care for NICU infants to accommodate referrals from closing or shrinking hospital pediatric programs. Over the last two years, La Rabida admissions increased from 19% to 39%.
- ▶ Services of the Baby Step program are provided at a lower cost than those at a hospital NICU.

Weaknesses

- ▶ The large program budget requires hospital to fundraise to continue to provide transition services for a population predominantly on Medicaid.

Why Fund

- ▶ Board member interest to participate in communities with population sets of people in need. The comprehensive nature of the transition process aligns with CFI's goal of supporting holistic approaches to complex problems.

▶ 60

BOD Meeting November 15, 2017

Other Business

- ▶ Board member engagement
- ▶ Meeting conduct and planning
- ▶ RMS Meeting
- ▶ Retreat
- ▶ Operations
- ▶ Other
- ▶ 2018 Meeting Schedule
 - ▶ Annual Meeting – Wednesday, March 6 & Thursday, March 7
 - ▶ Regular Meeting –Tuesday, June 5
 - ▶ Regular Meeting – Wednesday, August 22
 - ▶ Regular Meeting – Thursday, November 15
- ▶ Adjournment
