

CFI UPDATE

October 13, 2017

TO: EB, RMF, DBW
CC: JEH, JHJ
FR: MWH, TCD, RB, CMc

Enclosed

- Financial Statements as of August 31, 2017
- CFI's Preliminary Balance Sheet as of October 6, 2017
- Draft of Board of Directors meeting of August 23, 2017
- Draft of Current Grant Committee meeting of September 8, 2017

Financials ... for the period ending August 31, 2017. The Financial Statements show the Balance Sheet, as of August 31, 2017, with a market value of \$176,587,037, UP \$11,776,340, or 7.15% from December 31, 2016. Total return on Investments for the period Eight Months ending August 31, 2017 is UP \$16,668,448, or 10.11%. Equity/Fixed Ratio was 69.28/30.72%. TCD

ENTREPRENEURSHIP

Coleman Fellows . . . The 2017-2018 Fellows Program kicked off on September 22 with the first "Coffee Hour" web meeting of the community. Project leaders from the 9 participating colleges and universities provided an overview of their intended activities for the year. At the same time the meeting was occurring, several Fellows were attending the Experiential Classroom workshop at the University of Florida (funded by CFI). They connected to the web meeting and provided a report. Much of the rest of the meeting consisted of an effort to identify topics for future Coffee Hour web meetings. Topics included the role of makerlabs/makerspaces in entrepreneurship education; formal exchanges and visits between Coleman Fellows from different campuses; Fellows doing workshops for students on campus or at location community colleges; and other topics. Upcoming monthly Coffee Hours will address these and other emerging subjects. Separately, the program evaluation performed by external evaluators is nearly complete. We anticipate sharing results at the November BOD Meeting. (CMc)

Coleman Entrepreneurship Center (CEC) programming on the Lincoln Park Campus . . . Most large and multi-location campuses have difficulty engaging students and faculty across multiple locations. DePaul is no exception. The CEC has been working to increase interaction between the non-business students and faculty on the Lincoln Park main campus and the downtown Entrepreneurship / Business programming and faculty. On 10/6 the CEC put on a half day entrepreneurship event on the main campus that was targeted at "Creatives". A very strong and diverse panel of artists addressed core entrepreneurship and business issues from their perspectives and answered student questions. Amy Rogers from SEA and Stephanie Lentz from the Chicago Artist Coalition participated. A staff member from 2112 – a local arts incubator - was a panel member and gave students an introduction to community resources. About 65 students participated. Surveys are still being tallied, but the student and artist response seemed strong (MWH).

The Industrial Council of Nearwest Chicago (ICNC)On 9/28, I visited ICNC with the Director of the Coleman Entrepreneurship Center (CEC) and the Department Chair. We toured the facility and met with three DePaul grads who have start-ups there. You will recall that one of our E-ship 2017 strategies is to engage with and fund local community-based experiential and support networks (accelerators, incubators, maker spaces) and their links to academic programs. Initial discussions showed a high degree of interest in collaboration on both sides and some true potentials. Next steps are being developed. Note of interest: Through a community outreach program at UIC, CFI supported this incubator many years ago when the West Loop and the program were VERY different (MWH).

DISABILITY SERVICES

Quality of Life Training Project... Grant #5616 to PACTT Learning Center funded a year-long set of training sessions through which approximately 150 individuals learned how to perform interviews of individuals with I/DD to ascertain the presence of various drivers of quality of life. One particularly popular session was for direct support professionals (DSPs) who provide front-line care to individuals with I/DD. The grant ended with approximately \$8,000 in unspent funds. We have provided a no-cost extension which will continue the grant period until March 1, 2018 and enable the offering of three one-day trainings to 120 new trainees from 13 organizations. The one-day training which was provided as part of the original grant program was noted as important in helping shift DSPs and Job Coach staff's case conceptualization to a person centered care framework that has helped improve their service delivery. The training has also allowed organizations to provide an opportunity for front-line staff to attend a type of professional development not often afforded this group of professionals in an organization. This is important in helping raise morale in a cadre of staff that are often overlooked and spend many hours supporting individuals often without the acknowledgement they deserve. (CMc)

Envision and Neumann Merger Talks... At the August BOD Meeting we approved awards for two organizations, Envision Unlimited and Neumann Family Services, that are making the transition from delivering programs in large, congregate settings to doing so in smaller, community-integrated locations. These awards will aid in the creation of multiple, new program spaces that align with emerging best practices and consumer demands. The CEOs of both organizations met with me this week for a confidential update that the organizations are in the early stages of merger discussions. Based on the similarities of their service areas and program intentions, I view this as an attractive development. An additional motivation for the merger is the looming likelihood of managed care organizations emerging as payers for services provided by I/DD agencies. Therefore, achieving scale at the service delivery level has greater attraction than in the current environment where agencies contract directly with the State of Illinois. The CEOs assured me that both grant funded programs will continue as proposed. I will closely monitor developments. (CMc)

Industrial Council of Nearwest Chicago... In July, I did a site visit at the Industrial Council of Nearwest Chicago (ICNC) one of the partners involved in The Hatchery for which funding was approved at the March BOD meeting. I toured several of its incubator companies and discussed with the organization the efforts CFI has funded to identify employment opportunities for individuals with I/DD which enable businesses to lever their unique skillsets. This discussion was a follow-up to a meeting held at ICNC a couple of years ago which included commercial bakery entrepreneur Jean Kroll and staff from Have Dreams which the BOD met during a site visit conducted as part of the March, 2015 meeting. ICNC has experienced staff transition within its small business development center and it may be an opportune time to explore a program partnership there modelled on the relationship Have Dreams has with Jean Kroll's bakery. We will pursue this as a 2018 opportunity. (CMc)

Group Home Renovation Initiative... As you are aware, our Group Home Renovation Initiative has seen volunteer interior designers and contractors identified by Designs for Dignity work with I/DD agencies to renovate six community integrated living arrangements (CILAs). These projects are reaching completion and we convened on September 27 a meeting of representatives from the participating agencies and six other I/DD service providers for a best practices sharing session. About 20 individuals, representing program management as well as facilities management, attended the session where Designs for Dignity staff presented lessons learned regarding materials selection and other matters. A number of organizations noted emerging projects which align with the interests and capabilities of Designs for Dignity. Once the first six CILAs are complete we will explore a 2018 opportunity to support such efforts. (CMc)

#ILGive for Giving Tuesday Matching Grants and Research Initiative... We invited 71 organizations to be part of our 2017 #ILGIVE for Giving Tuesday Matching Grants Program and Research Initiative, done in partnership with Forefront and our research partners at Texas A&M University and the University of Southern California. Over sixty organizations have accepted the offer with nearly 30 participating in the research initiative. At the August BODM Meeting, it was agreed that staff would work with the researchers to design an appropriate offer and research test. Based on our experiences in prior years and lessons learned by Ragan Petrie and Marco Castillo, CFI will match donations made online to participating organizations as follows:

- Donations must be made on Tuesday, November 28, 2017 ("Giving Tuesday") or on November 1-2, 2017 ("early window").

- Donations must be made online. This may include the organization's web site or the #ILGIVE web site located at <https://www.ilgive.com>. Other sources for online donations may qualify. Donations made by check or in cash will not qualify for the match.
- Donations from individuals made in an amount between \$25 and \$99.99 will receive a \$25 match ("Tier One")
- Donations from individuals made in an amount at or above \$100 will receive a \$100 match ("Tier Two")
- Donations will be matched at only the highest tier (i.e. a \$100 donation would receive the Tier Two \$100 match and not also the Tier One \$25 match).
- Only one donation per individual will be matched in each of the Giving Tuesday and early window time periods.
- The maximum matching grant award available to each organization is \$10,000.
- Organizations participating in the Research Initiative will be able to extend another offer to donors on Giving Tuesday and in the early window by which donations from individuals made in an amount at or above \$500 will receive a \$500 match ("Tier Three").
- As part of the Research Initiative, which will take place only during the early window, prospective donors will receive emailed offers that provide match ratios different from the above-stated Tier One and Tier Two offers (examples: a donation of \$25 to \$99.99 will receive a \$10/50/75 match; a donation of \$100 or more will receive a \$50/100/150 match). This will enable us to evaluate these different match ratios to ascertain which levels would be optimal for use in future matching grant offers.

We are excited about the strong interest in the Matching Grants Program and Research Initiative. Based on the responses, CFI's exposure will be below the \$720,000 approved by the BOD for this program. (CMc)

Center for Independence through Conductive Education . . . Three years ago, CFI made a grant to support the *High Expectations for Employment* program. A student of the Center who went on to college and has received a Master's Degree submitted a proposal to the World Cerebral Palsy organization. As a result, the Center was awarded the 2017 Contribution Award for helping teens and young adults with physical disabilities open new doors with on the job training and experience. It is the only United States bases project that was given an award. (RB)

Teaching Together Chicago (TTC) ... In the first year of the grant for the TTC program, 12 interns were placed and 10 have been hired by the school. The second year of the program is underway at social service agencies, and to date 20 interns have been placed at local Catholic schools. A Kick-off event was held Oct. 5th at 10:00 AM at Old Saint Patrick's Church, just a few blocks south of the Coleman office. Collaborations continue with the three initial partner agencies, Center for Independence for Conductive Ed, Helping Hand, and El Valor who made all arrangements, and Misericordia provided breakfast. Media alerts were sent to several outlets, and many have picked up the news, including a "Making a Difference" segment by NBC/WMAQ news. (RB)

HEALTH AND REHABILITATION

Forefront . . . held a session for *Healthy Chicago 2.0 Briefings: Diabetes & Asthma*. This session was an effort to bring together grantors and grantees about issues affecting Chicago residents and to attempt to develop collaborative efforts to solve Chicago-wide health issues. I plan to connect the Asthma group and the work being launched by the Chicago South Side Asthma Center with the University of Chicago, La Rabida, St. Bernard, and Friend Family Health Center. (RB)

CANCER CARE

Coleman Supportive Oncology Collaborative (CSOC) - Adults . . . A strategic objective of the communication plan is to share the project, its objectives and outcomes. To this end, Mike and Rosa participated in a small and informal gathering with three other funders, who have a healthcare focus in the Chicagoland area and beyond. Each foundation is working on innovative funding strategies that impact systems of care. We learned that there

are a lot of synergies in our work, potential opportunities for collaboration, and lessons that we can share. Next steps are to be determined. (RB)

Coleman Supportive Oncology Collaborative – Pediatric . . . is meeting for the first face-to-face meeting on October 25th. About 20-25 physicians, nurses and social workers will be attending. Many sites have already begun to pilot the pediatric screening tool. Supportive oncology providers are making many positive comments about the usefulness of the tool. In addition, many are seeing the benefit of this screening tool and are asking if they can use it to screen children with other diseases. We anticipated that social workers that work with children in general would see this benefit and are thrilled that they see the value and want to use it to screen children with other diseased. (RB)

CSOC Website . . . Hurrah!! The supportive oncology collaborative website is live. We are sending announcements to our list of 230+ participants giving them access to the tools on the site. We are getting a lot of positive feedback from participants who helped create the tools and resources, including asking if they have share with other providers on their team. Participants will have unlimited access to tools and resources created through their work. Non-participants are required to register and sign a “use agreement” to gain access to the resources. Mike also sent a personal email announcing the site to hospital CEOs, presidents, cancer directors, and top administrators. If you would like to see the enormous effort of the CSOC participants and test your navigation skills, here is the link: <https://www.supportiveoncologycollaborative.org> You would need to register to get access to the tools. Let me you if you need help with registration. (RB)

CURRENT GRANT SUMMARIES

Grant # 5762 – Chicago Sports Summit Foundation, IL – \$2,500. This was the second summit hosted by Midwest Orthopedics at Rush. Panels discussed topics like breaking the cycle of poverty and Empowering Teenagers by participating in sports programs. John Hughes had initiated conversations with summit planners and told them how sports had impacted his life. They had him tell a bit of that story at the event. Proceeds from the event are given to a local NP program. This year’s beneficiary was the After School Matters program, which is a well-known Chicago program. Hughes Foundation also did a \$2,500 support grant. (Given their own rich local sports history, we asked the Ruzicka brothers to attend.)

Grant # 5763 – Salvation Army Central Territory, IL - \$25,000 support for hurricane relief efforts. In the wake of recent hurricane damage in Texas and anticipated in Florida, Hennessy called each of the Directors and proposed approving a grant to support Hurricane relief efforts. The action and amount was supported by all Directors.

MISCELLANEOUS

Exponent Philanthropy... I have been invited to join the Board of Directors of this Washington D.C.-based organization -- the country’s largest association of funders -- which serves foundations with no or few staff. CFI has worked with Exponent for many years including during the time it was known as the Association of Small Foundations. I have had the opportunity to collaborate with Exponent on multiple projects, including the development of the framework which served as the basis for CFI’s Impact Plans as well during the more recent creation of the organization’s *Philanthropy Lessons* video series in which we made multiple appearances. It is an honor to be invited to serve in this industry leadership role and I look forward to helping the organization achieve its vision to create a better world through informed, passionate philanthropy. (CMc)