

CFI UPDATE

February 25, 2015

TO: EB, RMF, DBW
FR: MWH, TCD, RB, CMc

Enclosed

- Financial Statements as of January 31, 2015
- College of American Pathologists Foundation Proposal
- University of Chicago Medicine Proposal
- Draft of Current Grant Committee meeting of February 6, 2015
- Agenda – BOD Meeting March 5, 2015
- Giving Tuesday presentation 3-5-15 BOD Meeting

Financials ... for the period ending January 31, 2015. The Financial Statements show the Balance Sheet, as of January 31, 2015, with a market value of \$167,377,649 DOWN \$2,933,750, or (1.72%) from December 31, 2014. Total return on Investments for the period ending January 31, 2015 is DOWN \$2,390,794, or (1.40%) (-1.43% Net of Investment Expenses), with Investment Management Expenses at \$48,046, or .03%. Equity/Fixed Ratio was 70.74/29.26%.

ENTREPRENEURSHIP

Coleman Fellows . . . We have completed an interim review of the 2014-2015 Fellows Program, based on our annual mid-year survey to the entrepreneurship educators who lead the activities on the 19 participating campuses. Responses to survey question, which include opportunities to provide commentary, support our belief that the Fellows Program is achieving its goals. 74% of campus leaders indicate the program has significantly increased their ability to spread entrepreneurship across their campuses and all indicate the program has enabled some increase. 79% report strong collaboration among Fellows. 74% report that courses developed or modified by Fellows have become ongoing offerings rather than one-time classes. MWH, RB and CMc will be making site visits to selected campuses this spring to conduct more detailed evaluation. As we look to design the program for 2015-2016, we intend to maintain a similar number of participating schools (~20) and Fellows (~125). We are exploring the benefit of supporting greater activity by Fellows beyond their initial year in the program. This may entail additional resources which could support projects undertaken by “veteran” Fellows. We want to gauge Board interest in an additional \$500,000 in “opportunity funds” using our new grant budgeting methodology.

DePaul University . . . During our Director's conference call on January 30th, I provided you with a DePaul capital grant concept and rendering that described the conversion of the Coleman Entrepreneurship Center. The center will occupy 4,000 sq ft in the center of the college of business. It will contain offices for the staff and director of the Coleman Center, reception space, an 18 person training room, two offices for entrepreneurs-in-residence, a 10 person conference room and a small private advising room. The Faisal Center for Entrepreneurship in the Middle East will also have office space and access to the start-up lab. Discussions continue. DePaul has launched a fundraising campaign to meet the projected cost of \$650,000 for demolition, build out and furnishing. At this time those numbers are projections. We are looking at getting much firmer numbers, timelines and additional financial support. The original ask to CFI was \$200,000. The university is requiring 75% of costs be pledged prior to construction. A \$180,000 gift has been secured. The university is looking at the potential of contributing \$150,000 and continuing to seek additional donors. Details continue to evolve. The goal is to begin construction this summer rather than over Christmas break 2015. We hope to have additional details to provide during the meeting.

SEA . . . the 15th annual SEA conference was held in Lisle, February 20 & 21. Approximately 420 registrants heard strong presentations from 4 keynoters; participated in over 50 panel and individual breakout sessions; learned first-hand from 13 themed roundtables and enjoyed late night activities that were both enjoyable and promoted networking. Millikin University arranged an art competition, which was juried by a faculty member from

Concordia University. The artworks were displayed at the conference. Winners were selected and announced on Friday evening. Varied opportunities for students to meet one-one and in small groups with practicing artists across a wide spectrum of art forms continues to be a significant SEA strength. The pitch completion was funded this year by a successful former student of Gary Ernst who, as a North Central student, used a Coleman venture grant to start his business. (He now has 63 employees). Esther Barron brought Northwestern law students to conduct legal office hours, and the Chicago Artist Coalition provided consulting sessions as well.

Chicago Artist's Coalition (CAC) . . . We have provided 3 grants to CAC totaling \$105,000 over three years. Goals include: injecting more business/e-ship content into their programming and furthering collaborations with SEA. In the last year, we have sought to create stronger working relationships with the local collegiate e-ship programs. During the last year, the staff has completely turned over. It does not appear to be a negative reflection on CAC as these young staff members were sought out by strong local art organizations and offered exceptional opportunities. The previous ED was hired by a national organization. This made execution and ownership of the existing grant difficult and the e-ship content less than hoped for. CAC has submitted a renewal request for \$50,000. While I (mwh) believe there is still significant potential, we need to engage the e-ship programs and pros to help shape the e-ship/business offerings. Other elements of the Chicago Artist Resource (CAR) website – *Calls for Artists, Jobs, Space Finder, Events* - seem to be good resources for local artists. CAC reports significant traffic to the web site. We will continue to work with CAC and further engage SEA as well as other academic and practitioner partners.

DISABILITY SERVICES

Intersect for Ability... The network is engaged in a strategic planning process which is resulting in a re-setting of priorities. The proposed budget of the State of Illinois recently put forth by Governor Rauner would accelerate the budget cuts that I/DD agencies have experienced in recent years. While that budget is just a starting point for negotiations in Springfield, the likelihood of fewer resources coupled with growing national trends for services other than those currently offered by *Intersect* agencies has created momentum towards more significant change than we've seen in recent years. *Intersect* CEOs will meet in May to consider specific priorities for collaborative action. This has potential to generate grant opportunities to advance more aggressive activity on the part of *Intersect*.

Building Bridges to the Future...We have completed review of the final report for the June, 2013 grant to UCP Seguin of Greater Chicago as lead agency of this *Intersect* initiative. In its sixth year, *Building Bridges* served 495 new special education students and their families. Transition Outreach Specialists at 9 participating organizations participated in a combined total of 622 Individualized Education Plan meetings as they assisted in the development and implementation of plans for transition from school to the post-school world. 103 individuals were directly linked to adult services programs. Many others were assisted in enrolling in the State of Illinois program waiting list, applying for Medicaid coverage of services and otherwise preparing for transition. The group performed additional outreach to 70 Chicago Public Schools teachers and special education faculty and provided similar trainings for suburban educators. Training videos and being finalized for additional future use. While increased and significant outside support for the program has been obtained over the past six years, CFI funding (representing approximately 37% of the most recent year's project budget) has been important. We anticipate a request for future support in coming weeks.

Urban Agriculture / I/DD Employment...In recent months we have received interest from a number of I/DD organizations in urban agriculture programs. CFI has made a few grants in recent years which enable participants to receive horticultural therapy. CMc recently engaged with two local foundations which fund incubators and accelerators targeted to increasing local food entrepreneurship. Additionally, we've been approached by an organization which operates educational gardens in more than 100 Chicago schools. We are in the early stages of planning a convening of these and other parties to discuss opportunities for collective activities. Ideally, we will be able to catalyze collaborations that drive self-employment goals of local food entrepreneurs and the employment of individuals with I/DD. Multiple funders and organizations have committed to participate. More updates to follow.

HEALTH AND REHABILITATION

Illinois Colorectal Cancer Screening Initiative... We have recently completed the final review of this program funded, in part, through an August, 2012 grant of \$400,000 to the American Cancer Society. ACS coordinated an effort of over 20 hospitals and community health centers which educated nearly 7,500 individuals on colorectal cancer screening. Grant funds enabled over 1,300 uninsured individuals to receive colonoscopies and over 2,500 to receive materials to be used in stool tests. Almost 200 individuals who received colonoscopies had polyps removed and 10 individuals were diagnosed with cancer and received appropriate treatment. These levels, while significant, are below projected goals, largely due to the fact that Cook County launched in January, 2013 a new Medicaid program for uninsured adults that covered the needs of some individuals who would otherwise have participated in the ACS initiative. It will be some time before data on Illinois screening rates will allow us to confirm if the initiative succeeded in increasing rates from 61% to 75% as intended. Due to lower numbers served and a preference by participants for relatively inexpensive stool tests over more costly colonoscopies, the project ended with \$25,000 remaining unspent. A final payment in that amount has not yet been made and we propose that these funds be rescinded and the grant amended to a total of \$375,000 and closed. The Affordable Care Act now covers these services (as we knew would occur when considering funding the initiative) so additional programming of this precise type is no longer needed. We continue to explore related activities.

CANCER CARE

Rush University . . . In 2012, Coleman approved a three year grant for \$631,600. The Primary Palliative Care Training Program to Improve Access for Cancer Patients, Phase 1 program is in the third and final year of the grant. Coleman Palliative Medicine Fellows have completed their practice improvement projects and will graduate in March. Fellows consisted of 28 advance practice nurses, registered nurses, and doctors. Each Fellow spent 229 hours over the two year period, which included 129 hours for education, training, and 100 hours on practice change projects that included a mentoring by a faculty member from another institution. We can share outcomes of the projects at another time. For this update, we would like to also note that participating hospitals contributed \$383,232 to support the Palliative Medicine Fellow's efforts.

During the third year of the grant, a health care economist at Rush is collecting data from all participating hospitals with emphasis on: evaluation of Fellows practice improvement projects, how training has impacted their work, and comparing palliative care services before and after practice improvement projects were implemented.

The Board approved Phase 2 of Primary Palliative Care Training Program in August 2014. The project began with promoting the program to gain applicants and commitment for palliative care from hospital leadership. The team received 33 Fellows applications and 12 junior mentor applications. The core working group interviewed social workers, chaplains, doctors and advance practice nurses for the program starting in March, 2015. To date, 25 individuals have been enrolled as Coleman Palliative Medicine Fellows. The grant budget allowed enrollment for 25 Fellows including junior mentors from the first cohort of Coleman Palliative Medicine Fellows. Seven new mentors will be joining the program faculty, who primarily represent social work and chaplaincy. Recently, we learned of interest from a few more applicants (from Mercy Hospital), and are checking the possibility of including them in the training given the constraints of the budget.

Coleman Supportive Oncology Initiative (CSOI) . . . During the last month or so, Mike, Christine Weldon and I conducted site visits at the six Process Improvement Sites participating in the Initiative; Rush University, University of Illinois, University of Chicago, Mercy Hospital, Sinai, and Stroger (Cook County) Hospital. We met with the Process Improvement teams at each hospital, which also included cancer program leaders. Our objectives were to meet the teams and discuss starting the projects, which are slated for March 1st. We found teams and leadership to be very interested in the possibility of what the individual projects can accomplish. They are open to working with other sites, and sharing knowledge and information. Some of the site visits included Coleman Palliative Medicine Fellows whom will bring their learnings into the supportive oncology projects.

The Design Team members for distress, survivorship, palliative care and hospice started working officially December 1st, and are actively pursuing their activities and tasks. We met with the Design Teams members through webinars, and are pleased with the leadership the four team leads are taking. Christine is meticulously

keeping them on track. We continue to receive unsolicited feedback from participants about the excellent work and experience that Christine and Julia bring to the project.

MISCELLANEOUS

#Giving Tuesday / #ILGiveBig... On February 9, CFI staff participated in a Donors Forum debrief session on #GivingTuesday / #ILGiveBig. More than 50 representatives from participating non-profits (including approximately 10 CFI grantees) discussed their experiences of last December. CMc opened the session with a presentation of results from CFI's matching grant program. We attach to this update an expanded presentation which summarizes the results of a survey we fielded to our grantees. 39 of 41 participating organizations responded to the survey and the results are informative. This general topic is closely related to a Donors Forum strategic initiative to increase individual giving in Illinois. CMc has been part of a group that has worked with Donors Forum to frame potential collaborative activity to reach this goal. Donors Forum is convening a meeting on March 9 to advance this discussion and CMc will attend. Staff is interested in BOD reaction to the success of the #GivingTuesday Matching Grants Program to aid in development of efforts for this fall.